



Michigan Agri-Business Association

1501 North Shore Drive, Suite A
East Lansing, Michigan 48823

www.miagbiz.org

Telephone (517) 336-0223

Fax (517) 336-0227

FOR IMMEDIATE RELEASE: Tuesday, January 16, 2018

Contact: Chuck Lippstreu, Byrum & Fisk Communications, 517-333-1606

Helena Chemical Company honored with Outstanding Green Agri-Business Award

LANSING – **Helena Chemical Company** was honored last week with the 2017 Outstanding Green Agri-Business Award, part of the 2017 Green Agri-Business Awards hosted by the **Michigan Agri-Business Association** at its annual conference and trade show. Helena’s locations throughout Michigan – in Conklin, Croswell, Imlay City, Lapeer, Saginaw, Shelby, Standish, Vestaburg and Watervliet – were among the 104 Michigan businesses recognized as part of the Green Awards program.

“From embracing energy efficiency to promoting sustainable agronomic practices, Helena Chemical Company has led by example on environmental stewardship, partnership with local communities and overall sustainability,” said **Jim Byrum**, president of **MABA**. “Helena’s commitment to a wide range of leading sustainability practices has earned the company this year’s Outstanding Green Agri-Business Award.”

The application components for the Green Agri-Business Award Program include an evaluation of agronomic practices, water quality and conservation measures, energy efficiency, facilities improvement, transportation, recycling, and the use of advanced site specific agriculture technology and beyond.

A few examples of the sustainability practices embraced by **Helena** include:

- Using energy-efficient technology and equipment, and adjusting lighting times to save energy;
- Recycling water for many uses and containing on-site storm water;
- Promoting agronomic best practices and site-specific agriculture techniques, including intensive soil sampling and variable rate application;
- Encouraging farmers to participate in third-party sustainability programs, including the 4R program.
- Properly recycling seed and fertilizer totes and pesticide containers;

- And partnering with local first responders and employees to promote safety across all aspects of the business.

Now in its 8th year, the MABA Green Awards recognize Michigan businesses for excellence in sustainability measures and a demonstrated commitment to environmental responsibility. More information is available at www.miagbiz.org.



Mike Fossum, Area Branch Manager of Helena Chemical Company, receives the 2017 Outstanding Green Agri-Business Award from Andrea Williams of the Michigan Agri-Business Association at MABA's Winter Conference and Trade Show in Lansing.

###