



Michigan Agri-Business Association
2016 Outlook Conference
Grand Hotel – Mackinac Island



*To view presentations from the Outlook Conference,
click on the [blue, underlined links](#).

Friday, September 9

7:00 – 8:30 P.M. **Sunset Cruise Under The Mackinac Bridge**
Sponsored by: Wells Fargo Bank N.A.
Shepler's Dock Mackinac Island

Saturday, September 10

Breakfast On Your Own– Main Dining Room (opens at 7:30 a.m.)

8:30 A.M. **Registration** – Grand Hotel Theatre

General Session Moderator:
Scott DeVuyst, Monsanto
Chair, Michigan Agri-Business Association Board of Directors

- 9:00 A.M. Michigan Update
Senator Mike Green
[Jim Byrum, Michigan Agri-Business Association](#)
- 9:20 A.M. Genetics, Traits and the Future
[Neil Bentley, BASF Corporation](#)
- 9:50 A.M. Agronomy Retail Outlook
[Tom Warner, Crop Production Services](#)
- 10:20 A.M. Fertilizer Market and Outlook
Bill Wolf, The Andersons, Inc.
- 10:40 A.M. Commodities
- Sugar - [Mark Flegenheimer, Michigan Sugar Company](#)
 - Dry Beans – [Mike Janowicz, Cooperative Elevator Co.](#)
 - Apples - [Diane Smith, Michigan Apple Committee](#)
 - Dairy - [Ken Nobis, Michigan Milk Producers Association](#)
- 11:40 A.M. Sustainability and New Demand
[Steve Peterson, SLP, LLC](#)
- 12:10 P.M. Ag and Finance, Next Year and the Next Decade
Michael Swanson, Wells Fargo Bank N.A.
- 12:30 P.M. Adjourn

6:00 P.M. **Reception** – Grand Hotel Porch (West End)

- 7:00 P.M. **Dinner** - Grand Hotel, Theatre
- Political Outlook
[Dianne Byrum, Byrum & Fisk Communications](#)
 - Leaders and Legends Presentation

Sunday, September 11

Breakfast On Your Own– Main Dining Room (opens at 7:30 a.m.)

8:30 A.M. **General Session Begins** – Brighton Pavilion

General Session Moderator:
Brian Brink, 1st Vice Chair, Michigan Agri-Business Association
Board of Directors

- 8:30 A.M. Sustainability - Global, National and Local
Tying it all Together
[Tommy Jackson, Syngenta](#)
- 8:50 A.M. Water
[Tim Boring, Michigan Agri-Business Association](#)
- 9:10 A.M. Production, Logistics and the Michigan Market
[Michael Reginelli, Advanced Trading](#)
- 9:30 A.M. Mexico and the U.S.
[Juan Manuel Solana Morales, Consulado de México](#)
- 9:50 A.M. U.S. and Canadian Trade Issues
Douglas George,
Consul General of Canada, Detroit
- 10:10 A.M. Michigan Update
Gordon Wenk, Michigan Dept. of Agriculture & Rural Development
- 10:40 A.M. National Association Updates
- **Jay Vroom, CropLife America**
 - [Chris Jahn, The Fertilizer Institute](#)
 - [Daren Coppock, Agricultural Retailers Association](#)
 - [Andy Lavigne, American Seed Trade Association](#)
- 11:40 A.M. MABA Update and Conference Summary
Scott DeVuyst, Monsanto
- 11:50 A.M. Adjourn