



**Michigan  
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**Agribusinesses say new report highlights  
need for state energy optimization standard**  
*MPSC report demonstrates increase in savings  
from energy efficiency*

LANSING – The **Michigan Agri-Business Association (MABA)** today emphasized the importance of Michigan’s energy optimization standard in light of a [new report](#) showing businesses save more than \$4 for every dollar invested in energy efficiency. The report is issued annually by the **Michigan Public Service Commission (MPSC)**.

“Energy efficiency saves agribusinesses money, and the progress we’ve seen to expand energy efficiency opportunities is a direct result of Michigan’s energy optimization standard,” said **Jim Byrum**, president of **MABA**. “As we look to the future of Michigan’s energy policy, it’s important to remember that the cheapest energy is energy we don’t use. We appreciate the partnership of Michigan’s utilities on energy efficiency and we believe that having a mandatory energy optimization standard to guide those efforts is critical into the future.”

According to the report, businesses now save \$4.38 for every dollar invested in energy efficiency, an increase from \$3.75 per dollar as estimated last year.

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