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Stephen, Greg and Herb Herbruck awarded 2019 MABA ‘Leaders and Legends’ Award
Owners of Herbruck’s Poultry Ranch recognized for leadership, sustainability


“Herbruck’s Poultry Ranch has been a leader in sustainability and put its hens, employees and community first for more than 60 years, which is why Stephen, Greg and Herb Herbruck are our 2019 Leaders and Legends Award winners,” said Jim Byrum, president of the Michigan Agri-business Association. “Herbruck’s has led by example over three generations and will continue to be a leader for generations to come.”

Last year, Herbruck’s celebrated 60 years in business. The poultry ranch is the largest egg producer in Michigan and the 11th largest in the United States.

Headquartered in Saranac, Mich., Herbruck’s supplies farm-fresh eggs to retailers and food service outlets across the nation. Herbruck’s was founded by Harry and Marilyn Herbruck in Ionia County in 1958, with roots stretching back to the late 1920s.

Today, the farm is operated by third-generation family members, and fourth-generation family members are continuing the tradition. Herbruck’s has locations in Michigan, Indiana and Pennsylvania.

MABA presented its first Leaders and Legends Award in January 2013. The award honors individuals who have provided the entrepreneurial spark and taken risks to lead the growth of Michigan’s agricultural industry.
(L to R: MABA President Jim Byrum, Stephen, Herb and Greg Herbruck) Photo courtesy Michigan Agri-business Association

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