



2027 Michigan Certified Crop Adviser of the Year Award

This year, as part of the Michigan Certified Crop Adviser (CCA) program's efforts to increase visibility of the program, we are announcing the first-ever Michigan Certified Crop Adviser of the Year Award.

This award seeks to recognize an individual who demonstrates exceptional performance and leadership as a crop adviser, while promoting agricultural practices that benefit both farmers and the environment in Michigan. The award is aimed at honoring CCAs who go above and beyond in supporting farmer customers, contributing to the advancement of agronomy, and strengthening the CCA program.

Eligibility

- Nominee must hold a current Michigan CCA certification.
- Current members of the Michigan CCA Board or Michigan Agri-Business Association (MABA) Board are not eligible.
- Nominations must be submitted by a CCA in good standing.
- Evaluation will be based solely on the information provided in the nomination form.

Criteria

Nominees will be evaluated on their achievements in the following areas:

1. **Crop Advising Work** – Demonstrated expertise and effectiveness in advising farmers on agronomic practices, input use, sustainability, and production outcomes. How does this CCA stand out?
2. **Leadership** – Innovation, leadership, or unique approaches that set the nominee apart. How is this CCA providing leadership for our industry?
3. **Conservation and Sustainability** – Efforts to advance conservation practices, environmental stewardship, and soil health. How has this CCA helped contribute to agricultural stewardship?
4. **Overall Contributions to Michigan Agriculture** – Service to the broader agricultural community and/or community organizations outside of agriculture. Is this CCA stepping up to advance the industry in ways not otherwise mentioned?

Award Presentation

The Michigan CCA of the Year will be recognized at the Michigan Agri-Business Association Winter Conference and Trade Show, and by the CCA program throughout 2027. Nominees not selected for the award may be recognized as well, at the discretion of the CCA Program.

Applications

To apply, fill out the below form and submit it to maba@miagbiz.org no later than EOD on Friday, December 4th, 2026. Nominations will be evaluated by the Michigan CCA Board.



Michigan Certified Crop Adviser of the Year Award

Nominator Information

Name: _____

CCA Number: _____

Company/Title: _____

Email: _____

Phone: _____

Nominee Information

Name: _____

CCA License Number (if known): _____

Employer/Job Title: _____

Years of Crop Advising Experience: _____

Please provide a letter of no more than 1 page, addressing the following topics/questions.

Crop Advising Work

Demonstrated expertise and effectiveness in advising farmers on agronomic practices, input use, sustainability, and production outcomes. How does this CCA stand out?

Leadership

Innovation, leadership, or unique approaches that set the nominee apart. How is this CCA providing leadership for our industry?

Conservation and Stewardship

Efforts to advance conservation practices, environmental stewardship, and soil health. How has this CCA helped contribute to agricultural stewardship?

Overall Contributions to Michigan Agriculture

Service to the broader agricultural community and/or community organizations outside of agriculture. Is this CCA stepping up to advance the industry in ways not otherwise mentioned?